



PROGRAMME OUTPUTS 2014/2015

ITEM 1: Press releases from City of Cape Town in partnership with Shark Spotters

Date	Title	Web address
1 August 2014	Muizenberg beach to remain closed after shark incident	https://goo.gl/ABDDRw
3 September 2014	City's sustainability portfolio and shark exclusion net projects recognised	https://goo.gl/iBav78
23 October 2014	Chapter 17 - Shark Safety	https://goo.gl/uSilZq
22 December 2014	Beachgoers reminded to be vigilant of sharks during the summer season	https://goo.gl/B6rZub
1 March 2015	Shark Spotting Programme	https://goo.gl/NEClu9
1 September 2015	City reminds residents of increased shark activity with the arrival of spring	https://goo.gl/xw7pll
2 September 2015	Increased shark activity with the arrival of spring	https://goo.gl/NZEaNF
18 September 2015	Shark Spotters lauded for rescue of elderly beachgoer	https://goo.gl/aUd3CZ

ITEM 2: Shark Spotters Blog Posts

Date	Title	No. of views	Web address
7 August 2014	Shark Attack Incident Report – Muizenberg 1 August 2014	1084	http://goo.gl/PgZUQG
22 September 2014	Shark Spotters and City of Cape Town win Eco-Innovation award for Fish Hoek shark exclusion barrier!	127	http://goo.gl/my2pvv
22 October 2014	Two intern positions available for 2015 – Communications Assistant and Research Assistant/Technician	119	http://goo.gl/3pakjp
2 February 2015	SUN, SHARKS AND SUSPICIOUS WHALES!	175	http://goo.gl/OorlPh

20 May 2015	From Vitamins to Fast Food: South Africa's Shark & Ray Fishery	135	http://goo.gl/m6PujQ
23 July 2015	Comedy Fundraiser and Auction raises R58,000 for Shark Spotters!	59	http://goo.gl/qjX3ql

ITEM 3: Popular articles written by Shark Spotters team members

Date	Title	Author	Publication
19 August 2014	Sevengill shark research project	Dr Alison Kock	http://goo.gl/wuxK99
26 August 2014	Woolworths supports sevengill shark research	Dr Alison Kock	http://goo.gl/3lciwN
April 2015	Co-existing with sharks	Dr Alison Kock	http://goo.gl/B0d7IV
April 2015	The future of sharks	Dr Alison Kock	http://goo.gl/EUi3LL
May 2015	A world first: predation of a humpback whale calf by dusky sharks	Dr Alison Kock	http://goo.gl/YfJngX
5 May 2015	From Vitamins to Fast Food: South Africa's Shark & Ray Fishery	Dave van Beuningen	http://goo.gl/1ZSwPn
29 July 2015	My False Bay discoveries	Firdous Hendricks	http://goo.gl/JWWtJA
8 August 2015	Shark safety tips: sorting out fact from fiction	Dr Alison Kock	http://goo.gl/BIVsbd

ITEM 4: a) A selection of print media and online news articles featuring Shark Spotters.

Date	Title	Publication	Web address
1 August 2014	Shark attacks Muizenberg surfer	IOL	http://www.iol.co.za/news/south-africa/western-cape/shark-attacks-muizenberg-surfer-1.1729408#VXmCh_mqqko
1 August 2014	Shark attack on Cape Town beach	Africa Geographic	http://africageographic.com/blog/shark-attack-on-cape-town-beach/
1 August 2014	Great White shark attacks surfer	IOL	http://www.iol.co.za/capetimes/great-white-shark-attacks-surfer-1.1729424#VXa9qM-ggko

2 August 2014	Shark 'tossed surfer 3m into the air'	IOL	http://www.iol.co.za/news/south-africa/western-cape/shark-tossed-surfer-3m-into-the-air-1.1729478#.VXa2AM-ggko
02 August 2014	Student bel pa ná haai hom byt	Die Burger	http://www.netwerk24.com/nuus/2014-08-02-student-bel-pa-n-haai-hom-byt
02 August 2014	Ikey se stryd teen haai. Grootwit draai, byt twee keer	Die Burger	http://www.netwerk24.com/nuus/2014-08-02-ikey-se-stryd-teen-haai
3 August 2014	Shark victim on the road to recovery	IOL	http://www.iol.co.za/capetimes/shark-victim-on-the-road-to-recovery-1.1729733#.VXbu28-ggko
4 August 2014	Shark attack: Warning siren did not go off	IOL	http://www.iol.co.za/capetimes/shark-attack-warning-siren-did-not-go-off-1.1729785#.VXa73M-ggko
4 August 2014	Surfer likely mistaken for a seal	IOL	http://www.iol.co.za/news/south-africa/western-cape/surfer-likely-mistaken-for-a-seal-1.1729884#.VXbv6c-ggko
4 August 2014	Back in the surf after shark attack	IOL	http://www.iol.co.za/capetimes/back-in-the-surf-after-shark-attack-1.1729880#.VXboVM-ggko
4 September 2014	Fish Hoek shark net a winner	IOL	http://www.iol.co.za/news/south-africa/western-cape/fish-hoek-shark-net-a-winner-1.1746217#.VXa Yc-ggko
16 September 2014	Sharks in for a shocking surprise	IOL	http://www.iol.co.za/scitech/science/environment/sharks-in-for-a-shocking-surprise-1.1751318#.VXa -s-ggko

16 September 2014	Sharks in for a shock	IOL	http://www.iol.co.za/dailynews/news/sharks-in-for-a-shock-1.1751375#.VXbth8-ggko
17 September 2014	SHARK TAG RECOVERED FROM VILLAGE TOILET	Earth Touch News Network	http://goo.gl/7U5qVM
18 September 2014	City wins top awards for green credentials	IOL	http://www.iol.co.za/capetimes/city-wins-top-awards-for-green-credentials-1.1752698#.VXbtLM-ggko
5 November 2014	Auld sanguine	IOL	http://www.iol.co.za/tonight/music/auld-sanguine-1.1775681#.VXI4S_mqgko
12 November 2014	Whales helped, not harassed	IOL	http://www.iol.co.za/scitech/science/environment/whales-helped-not-harassed-1.1778830#.VXbtM8-ggko
13 November 2014	A high-tech punch on nose for sharks	IOL	http://www.iol.co.za/scitech/science/environment/a-high-tech-punch-on-nose-for-sharks-1.1779488#.VXbAg8-ggko
22 December 2014	Watch out for sharks, Capetonians warned	IOL	http://www.iol.co.za/news/south-africa/western-cape/watch-out-for-sharks-capetonians-warned-1.1798275#.VXa7b8-ggko
22 December 2014	Watch out for sharks	SABC	http://www.sabc.co.za/news/a/1d9a948046a80a9c9b39ffebb421462c/Watch-out-for-sharks--20141222
22 December 2014	Beachgoers must watch out for sharks – City of Cape Town	The Citizen	http://citizen.co.za/297635/beachgoers-must-watch-sharks-city-cape-town/

22 December 2014	Beware of the sharks! - Cape Town	Politicsweb	http://politicsweb.co.za/politicsweb/view/politicsweb/en/page71654?oid=893003&sn=Detail&pid=71616
2 January 2015	Body found at Cape Town beach	IOL	http://www.iol.co.za/news/south-africa/western-cape/body-found-at-cape-town-beach-1.1800924#.VXI9QPmqgk0
3 January 2015	Shark spotters find man's body in Fish Hoek	City Press	http://www.citypress.co.za/news/shark-spotters-find-mans-body-fish-hoek/
5 January 2015	Mystery after bodies found on beaches	IOL	http://www.iol.co.za/news/crime-courts/mystery-after-bodies-found-on-beaches-1.1801332#.VXI7_Pmqgk0
27 January 2015	South Africa's 'shark spotters' help secure country's position as leader in big fish's conservation	Mail & Gaurdian	http://mgafrica.com/article/2015-01-25-south-africas-sharks
29 January 2015	Electric fence to stop sharks taking a bite	IOL	http://www.iol.co.za/weekend-argus/electric-fence-to-stop-sharks-taking-a-bite-1.1810638#.VXI6R_mqgk0
29 January 2015	SA tests electric fence to stop shark attacks	News24	http://www.news24.com/Archives/City-Press/SA-tests-electric-fence-to-stop-shark-attacks-20150429
3 February 2015	It's not a shark, it's a whale!	IOL	http://www.iol.co.za/scitech/science/environment/it-s-not-a-shark-it-s-a-whale-1.1812724#.VXI7Y_mqgk0
5 February 2015	Call to great white sharks: come back!	IOL	http://www.iol.co.za/scitech/science/environment

			t/call-to-great-white-sharks-come-back-1.1813640#.VXI8hfmqqk0
15 February 2015	Know your sharks ...	The Muiz	http://www.themuize.co.za/the-muize-blog
7 April 2015	New BBC NHU trilogy explores a mysterious and ancient family – sharks	BBC One	http://goo.gl/sq5nE1
15 April 2015	Sharks give hi-tech cable a miss	IOL	http://www.iol.co.za/capetimes/sharks-give-hi-tech-cable-a-miss-1.1845163#.VXI8y_mqqk0
26 April 2015	Sharing the Sea with Sharks	The New Yorker	http://goo.gl/gKOt6M
30 April 2015	Great white sharks - the misunderstood giants with a softer side	The Independent	http://goo.gl/gmklkV
May 4 2015	Swimming with sharks	IOL	http://www.iol.co.za/scitech/science/environment/swimming-with-sharks-1.1853511#.VXI9oPmqqk0
9 June 2015	Learn more about sharks right on beach	News24	http://www.news24.com/SouthAfrica/Local/Peoples-Post/Learn-more-about-sharks-right-on-beach-20150608
12 June 2015	My brush with Jaws	Mail & Gaurdian	http://mg.co.za/article/2015-06-11-my-brush-with-jaws
23 June 2015	Nearly 2000 sharks spotted over decade	News24	http://www.news24.com/SouthAfrica/Local/Peoples-Post/Nearly-2000-sharks-spotted-over-decade-Nearly-2000-sharks-spottedNearly-2000-sharks-spotted-20150622-2
28 June 2015	WATCH: Surfer captures GoPro footage of shark circling him	News24	http://traveller24.news24.com/Explore/Beach/WATCH-Surfer-captures-GoPro-footage-of-shark-circling-him-20150625

29 June 2015	CT BEACHGOERS URGED TO BE CAUTIOUS AFTER SHARK ATTACKS	EWN	http://ewn.co.za/2015/06/29/CT-beach-goers-urged-to-be-aware-of-sharks
30 June 2015	'Sardine run raises shark risk'	Times Live	http://www.timeslive.co.za/thetimes/2015/06/30/Sardine-run-raises-shark-risk
1 July 2015	Favourable conditions for sharks off SA's coast may have led to recent shark attacks	News24	http://goo.gl/6sAvp4
14 July 2015	Swim against finning	News24	http://www.news24.com/SouthAfrica/Local/Peoples-Post/Swim-against-finning-20150713
15 July 2015	Queensland's shark control program described as 'indiscriminate killing machine' by Sea Shepherd	ABC	http://www.abc.net.au/news/2015-07-15/government-defends-shark-control-program/6619028
20 July 2015	Mick Fanning shark encounter: South African town mulls drones and spotters	The Guardian	http://goo.gl/ecGKvZ
20 July 2015	'FANNING DID WELL TO PROTECT HIMSELF'	EWN	http://goo.gl/lwDANr
20 July 2015	Surfer Fighting Off Shark Not So Unusual in South Africa	The New York Times	http://goo.gl/H6cF7H
20 July 2015	'Small' Great White shark did not intend to kill surfer Mick Fanning, say experts	The Telegraph	http://goo.gl/uLC1Oo
20 July 2015	SURFER FIGHTING OFF SHARK NOT SO UNUSUAL IN SOUTH AFRICA	NBC Sports	http://goo.gl/AXOFaY
21 July 2015	Jeffreys Bay considers drones and spotters after shark attack	Mail & Gaurdian	http://goo.gl/EKFRI2
21 July 2015	Experts say it may have been 'fright and flight' incident	Herald Live	http://goo.gl/b2agrY
23 July 2015	JBay considers sharks spotters and drones following recent Great White scare	News24	http://goo.gl/HtBPwd
24 July 2015	3 things you need to know about shark attacks	The Weather Network	http://goo.gl/FjWbKB
28 July 2015	WATERCOOLER: Let's come up with national	The Northern Star	http://goo.gl/fxEMJO
28 July 2015	More sharks, healthier ecosystem	Knysna-Plett Herald	http://goo.gl/OfZan7

11 August 2015	Shark spotter Sarah tops SA	News24	http://goo.gl/lrh1eV
14 August 2015	NSW to announce campaign for sharks	The Sydney Morning Herald	http://goo.gl/gtL9xk
17 August 2015	Australia to step up surveillance but shuns call for shark cull	The Irish Times	http://goo.gl/JRMUFj
18 August 2015	Shark spotters save woman from near drowning	The Voice of the Cape	http://goo.gl/ZJd009
18 August 2015	South Africa: Shark Spotters Save Woman From Near Drowning	All Africa	http://goo.gl/m7RvRP
19 August 2015	Shark spotters save elderly woman from near drowning	All4Women	http://goo.gl/Fh2hjd
21 August 2015	Shark site closes as Sea Shepherd weighs in	Echo Net Daily	http://goo.gl/R2UPUz
25 August 2015	Loving sharks at showcase Loving sharks at showcase	News24	http://goo.gl/aVd7Kr
25 August 2015	Elderly beachgoer rescued by shark spotters	News24	http://goo.gl/mY2gPg
1 September 2015	City of Cape Town warns of increase in shark numbers	ENCA	https://goo.gl/qMglkx
1 September 2015	Increase in shark sightings, City of Cape Town warns	News24	http://goo.gl/bGRdoR
1 September 2015	Warning: prime time for sharks	Cape Times	http://goo.gl/kWTdeJ
1 September 2015	Spring time is shark time in Cape Town	IOL	http://goo.gl/mBYBYX
1 September 2015	Increase in shark sightings, City of Cape Town warns	MSN	http://goo.gl/D8zTR2
1 September 2015	Increase in shark sightings, City of Cape Town warns	News24	http://goo.gl/bGRdoR
1 September 2015	Spotlight on shark studies	IOL	http://goo.gl/0724ze
2 September 2015	Qld program has killed 84,800 marine animals	Echo Net Daily	http://goo.gl/MQkUaB
2 September 2015	Sharks in full swing for spring time in Cape Town	Cape Times	http://goo.gl/nTGJxr
8 September 2015	Shark sightings in False Bay increasing	IOL	http://goo.gl/Ta79AP
8 September 2015	Yes, it's shark season again	News24	http://goo.gl/R4GRWr
8 September 2015	Secrets of our waters on display	News24	http://goo.gl/GCZBOU

b) a selection of online blogs/opinion articles featuring Shark Spotters

Date	Title	Web address
4 July 2014	Friday photo: Windy Muizenberg	http://www.learntodivetoday.co.za/blog/2014/07/04/friday-photo-windy-muizenberg/
11 July 2014	Friday photo: Muizenberg beach	http://www.learntodivetoday.co.za/blog/2014/07/18/friday-photo-beach-huts/
25 July 2014	Friday photo: Muizenberg surfers	http://www.learntodivetoday.co.za/blog/2014/07/25/friday-photo-muizenberg-surfers/
1 August 2014	Friday photo: Looking east	http://www.learntodivetoday.co.za/blog/2014/08/01/friday-photo-looking-east/
24 August 2014	Shark Spotters	http://www.learn2surf.co.za/shark-spotters/
26 August 2014	Woolworths supports sevengill shark research	http://www.aquarium.co.za/blog/entry/woolworths-supports-sevengill-shark-research
12 August 2014	SHARK CAGE DIVING	http://thegoodholiday.com/shark-cage-diving/
3 December 2014	Testing a shark repellent cable at Glencairn	http://www.learntodivetoday.co.za/blog/2014/12/03/testing-a-shark-repellent-cable-at-glencairn/
22 December 2014	Beachgoers reminded to be vigilant of sharks during the summer season	http://www.baydu.co.za/?p=8871
21 April 2015	New BBC Shark trilogy	http://goo.gl/UddhwL
20 July 2015	Was tun, wenn ein Hai angreift? Diese Tipps helfen weiter	http://goo.gl/OW9L1d
20 July 2015	Shark attack survival guide	http://goo.gl/XCFHBv
20 July 2015	Marine biologist explains why the pro surfer attacked by a shark didn't actually get bit	http://goo.gl/O0194Y
21 July 2015	Mick Fanning And The Shark "Bump" – Let's Not Let Hysteria Take Over	https://goo.gl/tZBQR0
22 July 2015	That viral shark attack video is everything we get wrong about sharks	http://goo.gl/iK5GGN
29 July 2015	PODCAST: The Science Inside #020 – Sharks	http://goo.gl/OW9L1d
4 August 2015	Shark safety tips: sorting out fact from fiction	http://goo.gl/ZBtY0g
7 August 2015	Taj Burrow spooked after shark scare	http://goo.gl/Q133vj
14 August 2015	No Shark Cull – Plan to bring shark spotters program to Australia	http://goo.gl/inhvWZ

15 August 2015	Shark-spot volunteers set up trial	http://goo.gl/hhxyRE
19 August 2015	Shark Week Comes to False Bay	http://goo.gl/Vahl4n
24 August 2015	SURFACE TENSION	http://goo.gl/kPC9eC
27 August 2015	SOUTHERN AFRICAN SHARK SYMPOSIUM	http://goo.gl/lAeFyb
1 September 2015	CAPE TOWN reminder of seasonal increase in shark activity	http://goo.gl/Y4CaJT
3 September 2015	WATERCOOLER: Shark nets worth toll to stop human casualties	http://goo.gl/qfZxRM
8 September 2015	Disturbing truth behind Australia's shark nets	https://goo.gl/gnjH2J
11 September 2015	South African scientists trial humane shark deterrents	http://goo.gl/7lGiVp
11 September 2015	Southern African Shark & Ray Symposium 2015 – first day	http://goo.gl/KJMZFW
12 September 2015	Shark Spotters Cape Town	http://goo.gl/eNUXw0

ITEM 5: TV documentaries and radio interviews given by Shark Spotters

Date	Program / Media Organisation
December 2014	ETV
December 2014	SABC
December 2014	Cape Talk
December 2014	Voice of the Cape
December 2014	Lotus radio
January 2015	SABC
January 2015	German Press Agency
February 2015	50/50
February 2015	Kyk Net
February 2015	Canal Plus (French TV)
February 2015	Eyewitness News radio
February 2015	SABC Newsroom
June 2015	ARTE TV

June 2015	BBC Shark series
June 2015	SmileFM
July 2015	Science Inside – Wits Radio
20 July 2015	ETV Live
20 July 2015	ABC Live

ITEM 6: Public presentations given by Shark Spotters team

Date	Organisation	Topic
November 2014	National Sea Rescue Institute	Ten years of finding a balance between sharks and people in Cape Town
December 2014	Cape Town International School	Shark Spotters – how it works
February 2015	Herschel Girls Grade 10	Shark Spotters: Finding a balance
February 2015	University of the Third Age	Shark Spotters: A pioneering shark safety program
February 2015	Fish Hoek Residents and Ratepayers Association	Sharing the ocean with an apex predator
March & April 2015	City of Cape Town – Blue Flag Beach Education (9 events)	Spotting sharks at the beach
March 2015	Curro Private School	Shark Spotters – how it works
April 2015	Project Abroad	Shark Spotters – how it works
April 2015	Constantiaberg Garden Club	Ten years of finding a balance between sharks and people in Cape Town
May 2015	Simonstown High School	Shark Spotters – how it works
June 2015	First National Bank	Enviro Day exhibition stand.
June 2015	Project Abroad	Shark Spotters – 10 years on
July 2015	St James Retirement Home	Shark Spotters – finding a balance between people and sharks
August 2015	Pecha Kucha Cape Town	Shark Spotters - finding a balance between people and sharks
September 2015	#LoveFalseBay Speaker Evening	Shark missiles – the power of the breach

ITEM 7: Scientific papers

1. De Vos, A., O’Riain, M.J., Kock, A.A. and Meyer, M.A. (2015). Behavior of Cape fur seals (*Arctocephalus pusillus pusillus*) in response to spatial variation in white shark (*Carcharodon carcharias*) predation risk. *Marine Mammal Science*.
2. Dicken, M., Kock, A.A. and Hardenberg, M. (2015). First observations of dusky shark (*Carcharhinus obscurus*) predation on a humpback whale (*Megaptera novaeangliae*) calf. *Marine and Freshwater Research*.
3. De Vos, A., O’Riain, M.J., Meyer, M.A., Kotze, G.P. and Kock, A.A. (2015). Behavior of Cape fur seals, (*Arctocephalus pusillus pusillus*) in relation to temporal variation in predation risk by white sharks, (*Carcharodon carcharias*) at a seal rookery in False Bay, South Africa. *Marine Mammal Science*.

ITEM 8: Scientific presentations

1. Kock, A. A., O’Riain, M. J., Mauff, K. Laroche, K. R., Meÿer, M. A. and Griffiths, C. L. (2015). Size and sex-specific spatiotemporal patterns of white sharks *Carcharodon carcharias* at Seal Island, False Bay, South Africa. 3rd Southern African Shark and Ray Symposium, False Bay, Cape Town.
2. Engelbrecht, T., Dunlop, S., Mann, B. and Kock, A. A. (2015). Preliminary insights into the movement patterns of broadnose sevengill sharks (*Notorynchus cepedianus*) caught along the Southern African coastline: results from a long-term cooperative fish tagging project. . 3rd Southern African Shark and Ray Symposium, False Bay, Cape Town.
3. Waries, S. Kock, A. A., Gold, H., Sikweyiya, M., Simmerie, V., Davison, A. and Oelofse, G. (2015). Evaluating the effectiveness of a non-lethal shark exclusion barrier in Fish Hoek, South Africa. 3rd Southern African Shark and Ray Symposium, False Bay, Cape Town.
4. De Necker, L., Kock, A.A., O’Riain, M. J., Lewis, M. and Barnett, A. (2015). Preliminary results from an investigation into the diet of the broadnose sevengill shark (*Notorynchus cepedianus*) in False Bay, South Africa using stable isotopes. 3rd Southern African Shark and Ray Symposium, False Bay, Cape Town.

ITEM 9: Book chapters

1. Kock, A.A and J.M. O’Riain. (2015). Living with white sharks: non-lethal solutions to shark-human interactions in South Africa. In: *Conflicts in Conservation - Navigating Towards Solutions*. Redpath, S.M., Gutierrez, R.J., Wood, K.A., Young, J.C., Evely, A. and Reed, M. (Ed). Cambridge University Press.