



ANNEX 4: OUTPUTS

ITEM 5: Press releases from City of Cape Town in partnership with Shark Spotters

Date	Title	Web address
3 September 2013	Inshore movement of sharks: safety for the summer season	https://www.capetown.gov.za/en/MediaReleases/Pages/shoremovementofsharkssafetyforthesummerseason.aspx
4 October 2013	Fish Hoek shark exclusion net now fully operational	https://www.capetown.gov.za/en/MediaReleases/Pages/FishHoeksharkexclusionnetnowfullyoperational.aspx
13 May 2014	City's Fish Hoek shark exclusion net trial ends successfully	https://www.capetown.gov.za/en/MediaReleases/Pages/CitysFishHoeksharkexclusionnettrialendsuccessfully.aspx

ITEM 6: Shark Spotters Blog Posts

Date	Title	No. of views	Web address
20 November 2013	How do you remove a whale carcass from a local beach?	220	http://sharkspotters.org.za/how-do-you-remove-a-whale-carcass-from-a-local-beach
7 December 2013	#BeSharkSmart	404	http://sharkspotters.org.za/besharksmart
9 May 2014	The Fish Hoek shark exclusion (barrier) net trial comes to an end	1,374	http://sharkspotters.org.za/the-fish-hoek-shark-exclusion-barrier-net-trial-comes-to-an-end
29 May 2014	No spotter operating at the Hoek, Noordhoek over winter	123	http://sharkspotters.org.za/no-spotter-operating-at-the-hoek-noordhoek-over-winter
3 June 2014	Shark Spotters attend #Sharks14 International conference in Durban	93	http://sharkspotters.org.za/shark-spotters-attend-sharks14-international-conference-in-durban
1 August 2014	Shark attack incident report – Muizenberg 1 August 2014	19,207	http://sharkspotters.org.za/shark-attack-incident-report-muizenberg-1-august-2014

ITEM 7: Popular articles written by Shark Spotters team members

Date	Title	Author	Publication
October 2013	Sharks and climate change	Alison Kock	Envirokids magazine (WESSA)
December 2013	Fish Hoek Exclusion Net	Sarah Waries	Divesite magazine

ITEM 8: a) A selection of print media and online news articles featuring Shark Spotters.

Please note that we have not included articles following shark bites as these are fairly standard and also numerous, however, our team are quoted significantly providing factual and objective information.

Date	Title	Publication	Web address
10 October 2013	Surf, sun, fun and sharks	Peoples Post	http://peoplespost.mobi/news/read/6246/surf-sun-fun-and-sharks
21 November 2013	Shark gaffing pics frustrating	Cape Argus	http://www.iol.co.za/scitech/science/environment/shark-gaffing-pics-frustrating-1.1610214#.VASD_GNae1A
4 December 2013	Barriers boost (shark) net worth	Cape Argus	http://www.iol.co.za/scitech/science/environment/barriers-boost-shark-net-worth-1.1616775#.U34ALP2KDcc
5 December 2013	Thank you Shark Spotters!	Zig Zag magazine	http://www.zigzag.co.za/zagspy/thank-you-shark-spotters-close-encounter-at-koel-baai/
16 December 2013	Shark Cull Plan Draws Ire	Scientific American & Nature News	http://www.scientificamerican.com/article/shark-cull-plan-draws-ire/
14 January 2014	Some great whites may be great greys	Cape Argus	http://www.iol.co.za/scitech/science/environment/some-great-whites-may-be-great-greys-1.1631485#.VASD0mNae1A
28 January 2014	Shark cull 'not good policy'	In my community (Australia)	http://www.inmycommunity.com.au/news-and-views/local-news/Shark-cull-not-good-policy/7655976/
6 June 2014	Ocean's supersized star spotted	Mercury	http://www.iol.co.za/scitech/science/environment/ocean-s-supersized-star-spotted-1.1699479#.VASCq2Nae1A
24 June 2014	Living with white sharks	Sunday Argus	http://www.iol.co.za/scitech/science/environment/living-with-white-sharks-1.1709395#.VASCSWNae1A
30 June 2014	Shark Spotters	Country Life	http://www.countrylife.co.za/shark-spotters/
9 July 2014	Shark doc leads research on Africa's great whites	Tygerburger	http://www.tygerburger.co.za/articles/articledetails.aspx?id=163983

b) a selection of online blogs/opinion articles featuring Shark Spotters

Date	Title	Web address
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11 September 2012	Trial Shark Exclusion Net scheduled for Fish Hoek Beach in January 2013	http://scenicsouth.co.za/2012/09/trial-shark-exclusion-net-scheduled-for-fish-hoek-beach-in-january-2013/
24 July 2013	Fish Hoek exclusion net – good or bad?	http://www.capetowngreenmap.co.za/blog/fish-hoek-exclusion-net-%E2%80%93-good-or-bad
22 November 2013	Shark Spotters of False Bay	http://www.ultimate-animals.com/shark-spotters-of-false-bay/
11 January 2014	What does the Fish Hoek shark exclusion net look like?	http://www.learntodivetoday.co.za/blog/2014/01/11/what-does-the-fish-hoek-shark-exclusion-net-look-like/
11 February 2014	Inspired by Shark Spotters	http://inspiredbyemma.com/2014/02/11/inspire-d-shark-spotters/
4 August 2014	Sharks and surfing in South Africa	http://www.stokedsurfschool.com/journal/sharks-and-surfing-in-south-africa
10 August 2014	Shark Spotters	http://www.learn2surf.co.za/shark-spotters/

ITEM 9: TV documentaries and radio interviews given by Shark Spotters

Date	Program / Media Organisation	Link (if possible)
Oct 2013	Amaza drama series – SABC 1	
December 2013	Smile FM	
Jan 2014	News 24	
March 2014	Earthwatch - eTV	http://www.enca.com/media/video/earth-watch-episode-5
May 2014	eTV news	
May 2014	BBC news	http://www.youtube.com/watch?v=IrBvEsPsdsA
August 2014	Media 24	
August 2014	Yahoo Travel	
August 2014	CCTV America	http://www.cctv-america.com/2014/08/23/shark-spotters-in-south-africa-keep-surfers-safe

ITEM 10: Public presentations given by Shark Spotters team

Date	Organisation	Topic
4 October 2013	UWC 3 rd year Geography field trip	Shark Spotters: A pioneering shark safety program
5 October 2013	SAMSA Boat show at the Cape Town Convention Centre	Solving Cape Town's Great White Shark Puzzle: Can an improved understanding of shark habits help us to live together?
26 October 2013	SANPARKS Rangers Cape Point	Solving Cape Town's Great White Shark Puzzle: Can an improved understanding of shark habits help us to live together?

21 November 2013	St. James retirement centre	Solving Cape Town's Great White Shark Puzzle: Can an improved understanding of shark habits help us to live together?
11 December 2013	Wavescapes Slide Night TOA	Shark Spotters – non-lethal shark bite mitigation
11 January 2014	Hermanus surfing community	Shark safety for surfers
15 January 2014	Cape Tour Guides Association	Shark Spotting in Cape Town
28 February 2014	Hershel Girls High School	Shark safety in Cape Town
12 March 2014	Talking Heads Cape Town	Non-lethal shark bite mitigation
18 March 2014	Stellenbosch business association	Solving Cape Town's Great White Shark Puzzle: Can an improved understanding of shark habits help us to live together?