



PROGRAMME OUTPUTS 2015/2016

ITEM 1: Press releases from City of Cape Town in partnership with Shark Spotters

Date	Title	Web address
17 November 2015	Beachgoers are reminded to be shark savvy as summer approaches	https://www.capetown.gov.za/en/Pages/Beachgoerssharksavvysummerapproaches.aspx
24 December 2015	Beachgoers are reminded to support efforts to increase shark awareness	https://www.capetown.gov.za/en/MediaReleases/Pages/Beachgoersremindedsupporteffortsincreasesharkawareness.aspx
11 April 2016	Shark Spotters wins Gold award for beach tourism	https://www.capetown.gov.za/en/MediaReleases/Pages/SharkSpottersProgrammenetsGoldInnovationAwardforbeachtourism.aspx
4 May 2016	Exclusion net reeled in as inshore shark season ends	https://www.capetown.gov.za/en/MediaReleases/Pages/Exclusionnetreeledinasinshoresharkseasonends.aspx
20 May 2016	No Shark Spotters on beaches on 23 May	https://www.capetown.gov.za/en/MediaReleases/Pages/NoSharkSpottersonbeachesonMonday23May.aspx
29 August 2016	Increased shark activity expected	https://www.capetown.gov.za/en/MediaReleases/Pages/Increasedsharkactivityexpected.aspx

ITEM 2: Shark Spotters Blog Posts

Date	Title	Web address
20 July 2016	A Seal's survival guide	http://saveourseas.com/update/seals-survival-guide/

ITEM 3: Popular articles written by Shark Spotters team members

Date	Title	Author	Publication
Dec 2015	Securing the future of sharks and rays through science: 3 rd Southern African Shark and Ray Symposium	A.Kock and S. Waries	Save Our Seas Foundation Magazine: Issue 04
Dec 2015	Four useful tips on how to be shark smart this summer.	A.Kock	The Conversation Africa
June 2016	Shark Spotters test the waters in Australia	S.Waries	Save Our Seas Foundation Magazine: Issue 05

June 2016	Secretive Sevengills unravelling the mysteries of enigmatic predators	T.Engelbrecht	Save Our Seas Foundation Magazine: Issue 05
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ITEM 4: a) A selection of print media and online news articles featuring Shark Spotters.

Date	Title	Publication	Web address
1 October 2015	Wave goodbye to danger with hi tech deterrent devices	The Australian	http://goo.gl/7axS2T
5 October 2015	Shields and smart buoys: new technology to protect sharks and people	The Conversation	http://goo.gl/0X5md8
7 October 2015	New Technology for Beaches Includes Shark shields and Clever Buoys	AFK Insider	http://goo.gl/GEbz9M
30 October 2015	Shark Spotters program in demand?	Mossel Bay Advertiser	http://goo.gl/JF4q8h
1 November 2015	Alison Kock: Green Warrior	Maritime Review Africa	http://goo.gl/5E5HYH
10 November 2015	Strandfontein Beach, beautiful yet deadly	IOL	http://goo.gl/UXxNST
17 November 2015	SHARK SPOTTING WITH THE SHARK SPOTTERS	Cape Town etc	http://goo.gl/nnkJtS
18 November 2015	Beach safety: What you need to know about sharks along SA's coastline	Traveller 24	http://goo.gl/Tgakz1
22 December 2015	Four Useful Tips On How to Be Shark Smart This Summer	All Africa	http://goo.gl/4LwFVp
23 December 2015	How to become shark smart	IOL	http://goo.gl/ednB82
24 December 2015	Cape Town Beachgoers Warned to Be On Lookout for Sharks	All Africa	http://goo.gl/zsglC7
24 December	Beachgoers warned to be on lookout for sharks	The Voice of the Cape	http://goo.gl/HUw7tB
2 January 2016	Re-think shark nets needed	Sunshine Coast Daily	http://goo.gl/mHXoPy
10 January 2016	Shark spotters warning Flags	My Cape	http://goo.gl/neiwMp
15 January 2016	Cape Cod National Seashore Hosts Cape Cod Shark Workgroup 1-12-16	National Park Service	http://goo.gl/ncqBh1
18 January 2016	National Seashore hosts Cape Cod White Shark Workgroup	Capecod.com	http://goo.gl/FLGhtN
21 January 2016	Confirmed; 'ALBINO' GREAT WHITE SHARK WASHES UP IN AUSTRALIA	Earth Touch News Network	http://goo.gl/3cuzWt

21 January 2016	Let's talk about that seven metre great white shark in Australia	Earth Touch News Network	http://goo.gl/tVBkaI
29 January 2016	Sharks go missing in Gaansbaai	IOL	http://goo.gl/Ax34ul
3 February 2016	'Shark girl' hunger strike to end nets	One News Page	http://goo.gl/fgHgzz
3 February 2016	I thought I was done: surfer describes close shave with shark	News 24	http://goo.gl/ZWWWVWY
5 February 2016	Gold Coast conservationist to starve herself over shark nets	Gold Coast Bulletin	http://goo.gl/NB5NS7
10 February 2016	Great Whites, Shark Spotters And Coffee With Greg Bertish	True Blue	http://goo.gl/L9C8Wj
19 February 2016	East Cape Shark Capital celebrates no attacks	Dispatch Live	http://goo.gl/PKXkHf
22 February 2016	Japanese stingrays killed by Queensland's shark control program	Taable	http://goo.gl/DvGWCK
26 February 2016	NSW should trial Shark Spotters: activists	news.com.au	http://goo.gl/J3LfCK
26 February 2016	NSW Govt accused of ignoring Shark Spotters	Sky News	http://goo.gl/tpa1jH
27 February 2016	Crowd-funding to bring South African 'Shark Spotter' founder to WA beaches	WA Today	http://goo.gl/BjSEo2
27 February 2016	Governments must consider Shark Spotters moving forward: Greens	The Greens Western Australia	http://goo.gl/KpBeCe
28 February 2016	New South Wales urged to try shark spotters on coastline	Lonely Planet	http://goo.gl/hdsiyf
28 February 2016	SOUTH AFRICAN SHARK SPOTTERS TO VISIT BALLINA	NBN News	http://goo.gl/EISZ09
2 March 2016	South Africa Shark Spotters en route to Ballina	Ballina Shire Advocate	http://goo.gl/erPzmv
3 March 2016	Marine conservation group wants trained shark spotters for New South Wales	ABC	http://goo.gl/x2UpPk
4 March 2016	Group Sizes up shark spotting potential	Yahoo News	http://goo.gl/LkOcnN
5 March 2016	Shark Spotters Tour of Australia	Tasmanian Times	http://goo.gl/RfjxG
7 March 2016	South African 'Shark Spotters' brought to Australia	ABC	http://goo.gl/JqSz1e
7 March 2016	Shark listening station installed at Lennox Head	Echo Net Daily	http://goo.gl/sjez04

8 March 2016	Sydney Harbour shark bite survivor inspires students with comeback from savaging	Border mail	http://goo.gl/kJhSQM
10 March 2016	Shark-spotters could reduce attacks	South Africa Trendolizer	http://goo.gl/G7FtzQ
11 March 2016	Western Australia rejects adopting South African shark-spotting program	The Guardian	http://goo.gl/m3m9Et
11 March 2016	Oz looks to SA for sharks help	IOL	http://goo.gl/99VzDE
11 March 2016	South Africans in WA to push shark spotting strategy	WA today	http://goo.gl/biksih
11 March 2016	Premier open to African shark experts	News.com	http://goo.gl/D6aHqV
12 March 2016	WSL INCREASES SHARK SURVEILLANCE	Surflife	http://goo.gl/hSbDxQ
14 March 2016	Shark Spotters inspect Gold Coast beaches in hope of non-lethal shark mitigation	ABC	http://goo.gl/V2SqEX
14 March 2016	Shark spotters to visit Ballina on Thursday	Echo net Daily	http://goo.gl/eomOuP
15 March 2016	Shark Spotters Tour First Stop WA	Tasmanian Times	http://goo.gl/LYiXe8
15 March 2016	Forum on Shark spotting program to be held in Ballina	Byron Shire News	http://goo.gl/clyR3s
16 March 2016	Focus on drowning, not sharks: lifesavers	9News	http://goo.gl/ayAsqo
16 March 2016	Shark nets to stay on coast	Sunshine daily	http://goo.gl/0guJ32
17 March 2016	Lennox point could be good for shark spotting, experts say	Northern Star	http://goo.gl/sKpHMI
18 March 2016	Surf Life Saving WA wants funding to combat drowning, not sharks	WA today	http://goo.gl/sWQq60
19 March 2016	SHARK SPOTTERS INSPECT FAR NORTH COAST BEACHES	NBN news	http://goo.gl/L3vqaP
22 March 2016	Ballina to consider shark spotting program amid barrier concerns	Echo Daily	http://goo.gl/UhbrmsE
23 March 2016	Mountains waves and vistas of cape town	Verve	http://goo.gl/l2gK8w
28 March 2016	Group promotes alternative for keeping Australia's beaches safe from sharks	CCTV America	http://goo.gl/0ycyhi
31 March 2016	Researchers developing technology to warn about presence of great white sharks	Cape cod.com	http://goo.gl/Tn2OIF

31 March 2016	Shark spotting solution considered at public meeting	Echo net daily	http://goo.gl/Va3hIU
31 March 2016	Cape shark science organizations merge	Cape Cod. com	http://goo.gl/27R8OC
8 April 2016	Shark Stomach found on sunrise beach Cape Argus	Cape Argus	http://goo.gl/pcK4fH
9 April 2016	WSL shark safety based on fads: experts	Perth Now	http://goo.gl/1gHR6Q
9 April 2016	Are shark spotters needed	Prime 7	http://goo.gl/OZGf3D
12 April 2016	Sharks spotters Net Innovation Award for beach tourism	News24	http://goo.gl/TINjGK
12 April 2016	Shark spotter swim off with African Tourism award	IOL	http://goo.gl/OD7QCD
12 April 2016	Shark Spotters win Gold Innovation Award	EWN	http://goo.gl/jYKtpn
12 April 2016	Shark Spotters Programme nets Gold Innovation award for beach tourism	Shark year Magazine	http://goo.gl/qOEwr3
4 May 2016	Cape Beaches Alert: Shark Spotters Down Scale for Winter	Traveller 24	http://goo.gl/c2qfmO
9 June 2016	Greensled Byron shire council goes low-tech in great white watch	The Australia.com	http://goo.gl/X3BJYL
16 June 2016	Shark Spotting trial for Wategos Beach	Echo net daily	http://goo.gl/0zHZoY
17 June 2016	With shark attacks at an all-time high, humans become the hunters	The orange county register	http://goo.gl/EC8FaF
20 June 2016	Shark Spotters turn their eyes to Ballina's beaches	Echo net daily	http://goo.gl/iKNdyZ
22 June 2016	Shark mitigation plans ramp up	Echo net daily	http://goo.gl/18tWw2
27 July 2016	APP will warn beachgoers before they dive in	IOL	http://goo.gl/GU6WC8
29 July 2016	Are South Africa's white sharks really 'dying out'?	Earth touch	http://goo.gl/N15FEk
2 August 2016	Wategos to get Shark Attack pack ASAP	Echo net daily	http://goo.gl/knQZDq
3 August 2016	Flagging the shark	Tracks mag	http://goo.gl/MzzbZG
6 August 2016	Plea to ban shark nets off KZN goes viral	IOL	http://goo.gl/6iPmm3
11 August 2016	Shark spotter Sarah tops SA	News 24	http://goo.gl/9LcivZ
23 August 2016	SA's great white sharks rapidly headed for extinction	Taveller24	http://goo.gl/Y2zKmN
24 August 2016	Out of the Blue: Africa's Water Warriors	Forbes Women	http://www.forbesafrica.com/#

29 August 2014	Summer Shark Alert: Be on the lookout on Cape Beaches	Traveller24	http://goo.gl/2Cisug
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b) A selection of online blogs/opinion articles featuring Shark Spotters

Date	Title	Web address
16 October 2015	Shark Spotters in False bay	http://goo.gl/CmOKbl
7 February 2016	Meet Shark Scientist Dr Allison	http://goo.gl/Uq0iGe
7 April 2016	Come and see the brand new underwater photography exhibition at the Two Oceans Aquarium	http://www.aquarium.co.za/blog/entry/brand-new-underwater-photography-exhibition-at-the-two-oceans-aquarium
12 June 2016	Shark Spotters over Muizenberg	http://mype.co.za/new/shark-spotters-over-muizenberg-featured-blog/70783/2016/06
12 July 2016	Help build Shark Spotters' smartphone app	http://www.aquarium.co.za/blog/entry/support-shark-spotters-smartphone-app
25 July 2016	Help Spotters create a free beach info smart app	http://goo.gl/J7zHsY

ITEM 5: TV documentaries and radio interviews given by Shark Spotters

Date	Program / Media Organisation
November	Expresso morning show
21 December 2015	CCFM
23 December 2015	CNN
24 December 2015	Cape Talk and EWN
26 December 2015	EWN
30 December 2015	eNCA
6 January 2016	Voice of Cape Town
8 March 2016	ABC TV News
9 March 2016	7 Prime
10 March 2016	ABC Radio South- West Western Australia
10 March 2016	6PR Radio
13 March 2016	ABC Sunshine Coast Radio
17 March 2016	NBN News
17 March 2016	Bay FM
19 March 2016	CCTV

20 March 2016	ABC 24 Breakfast Show
March 2016	5 Women 5 Oceans (ARTV) http://gruppe5film.de/en/produktionen/women-and-oceans
4 April 2016	RYOT.org/Huffington Post – Shark Spotters
5 April 2016	German TV – Egon Huschitt – Shark Spotters
10 April 2016	EWN Radio – ARTA Award
11 April 2016	EWN Radio – ARTA Award
11 April 2016	SMILE FM – ARTA Award
11 April 2016	SFM – ARTA Award – ARTA Award
12 April 2016	Voice of The Cape- Arta Award
13 April 2016	Lotus FM – ARTA Award
14 April 2016	Kyknet TV – Shark Spotters
23 April 2016	Sappi Nature Journal Live – Shark Spotters
6 June 2016	OFM Radio - Bloemfontein
6 June 2016	Beautiful News
8 June 2016	7 Prime: http://goo.gl/4d2ykX
11 July 2016	Cape Talk: Shark Spotters App
13 July 2016	Smile FM: Shark Spotters App
27 July 2016	Cape Talk : http://goo.gl/5sael3
9 August 2016	SABC
9 August 2016	SMILE FM
29 August 2016	Cape Talk

ITEM 6: Public presentations given by Shark Spotters team

Date	Organisation	Topic	Audience size
10 October 2015	Cape Town Boat Show	Shark Spotters: Finding a Balance	50
1 December 2015	Curro Private School	Shark safety at the beach	60
11,12,13 December 2015	City of Cape Town Camp Cape Town	Shark safety and conservation in Cape Town	150
2 December 2015	Save Our Seas Foundation Youth Ambassadors	Shark Spotters: Finding a Balance	6
10 March 2016	Gracetown Community Forum, South West - Western Australia	Shark Spotters: Sustainable shark safety in South Africa	30

11 March 2016	Perth Community Forum, Western Australia	Shark Spotters: Sustainable shark safety in South Africa	50
17 March 2016	Ballina Community Forum, Northern Rivers, New South Wales, Australia	Shark Spotters: Sustainable shark safety in South Africa	150
18 March 2016	Sydney Shark Stakeholder Group, New South Wales, Australia	Shark Spotters: Sustainable shark safety in South Africa	15
18 March 2016	Sydney Community Forum, New South Wales, Australia	Shark Spotters: Sustainable shark safety in South Africa	30
4 July 2016	Chrysalis Lifeguard Development Program	Shark safety	20

ITEM 7: Scientific papers

Alison A. Kock, M. Justin O’Riain, Katya Mauff, Karl Laroche, Michael Meÿer, Charles Griffiths. (in review). Size and sex-specific patterns of white sharks *Carcharodon carcharias* at Seal Island, False Bay, South Africa. *Marine Biology*.

Alison A. Kock, M. Justin O’Riain, Katya Mauff, Michael Meÿer, Deon Kotze, Charles Griffiths. (in review). Sharks on the urban edge: habitat use of white sharks *Carcharodon carcharias* along the inshore areas of False Bay, South Africa. *Marine Ecology Progress Series*.

Adrian M. Hewitt, Alison A. Kock, Anthony J. Booth, Charles L. Griffiths. (in review). Evidence for transience and short term site fidelity in a seasonal aggregation of white sharks, *Carcharodon carcharias*. *Environmental Biology of Fishes*.

Jayson M. Semmens, Alison A. Kock, Yuuki Y. Watanabe, Charles M. Shepard, Eric Berkenpas, Kilian M. Stehfest, Adam Barnett and Nicholas L. Payne. (in review). Animal-borne video and accelerometers reveal marked changes in swimming behaviour during white shark breaching behaviour. *Scientific Reports*

Tamlyn Engelbrecht, Justin O’Riain, Alison Kock, Sarah Waries. (in prep). Shark Spotters: Successfully reducing the spatial overlap between white sharks and recreational water users in False Bay, South Africa. *PLOS One*

ITEM 8: Book chapters

Kock, A.A. (2016). Predators as prey. In: *Sharks* by Michael Muller Taschen Books